



Vendor Application

Monday, July 3 and Tuesday, July 4, 2017
Memorial Park, Pottstown, PA

Application Deadline: May 31, 2017.

Pottstown GoFourth! Festival of the Arts Vendor Rules

1. Application deadline is 5/31/17. Any applications that are received after this deadline will not be included in advertising, or listed on the festival website.
2. Vendors are responsible for setting up and cleaning up their booths.
3. Vendors may begin setting up at 7:00am on 7/3 and must be finished setting up by 10:00am.
4. Vendors may clean up/close at 6pm each day. If you prefer, you may stay open through the laser light show at 10pm. All vendors must be cleaned up and out of the park by 11pm on 7/4.
5. Vendors are required to be set up for the entire festival (10am-6pm on both 7/3 and 7/4). Any vendor who breaks down and leaves early will not be eligible to participate in future festivals.
6. Vendors will be assigned a space within the park, and be able to park their vehicle at their space for the duration of the festival.
7. Camping is allowed in the park overnight from 7/3 to 7/4. No open fires. There is one public restroom with running water, on the other side of the park from festival setup. Otherwise portable facilities will be set up for the festival. A complete set of rules for camping will be sent to each vendor who requests to camp in the park.
8. Vendors must have a canopy/tent that is securely anchored down, with stakes in the ground and weights.
9. Vendors are responsible for providing their own tables and chairs.
10. No electrical hookups are available, and generators are not allowed. (There will be electric lights in the park overnight from 7/3 to 7/4 as well as security.)
11. All items for sale by vendors must be handcrafted by that vendor. (No mass produced, buy/sell items, or third party sales will be allowed.)
12. Prepared foods (jams, honey, etc.) are allowed. However each label must display the vendor's PA Department of Agriculture number. If you would like to sell prepared foods, please submit a picture of the front and back labels of your products.
13. Established groups may share one vendor space (for example a guild or photography club).
14. Vendors are encouraged to demonstrate their process at their booths, or volunteer for a time slot at the designated Artist Demo area.
15. Community vendors and non-profits are permitted to sell fundraising items.

Mail completed applications to:

ArtFusion 19464
254 E. High St.
Pottstown, PA 19464
ATTN: Pottstown GoFourth! Festival

Jury images can be emailed to info@artfusion19464.org. You can also apply online at pottstowngofourth.com. If you are applying for a juried space, please wait to pay until you hear from us. You will be contacted within one week of applying. If you are applying for a non-juried space, please send payment with your application. Checks should be made out to "TCN" with "AF/GoFourth" in the memo.

Pottstown GoFourth! Festival Vendor Application

Contact Name:		Today's Date:	
Business/Organization Name:			
Address:			
City:		Zip:	
Business Phone:		Cell:	
Email:			
Website (if applicable):			
Camping is allowed overnight in the park. <input type="checkbox"/> Yes I would like to camp in my space.			
Juried artist/artisan vendor <input type="checkbox"/> \$100 for 10'x10' <input type="checkbox"/> \$150 for 10'x20'	Non-juried craft vendor <input type="checkbox"/> \$75 for 10'x10' <input type="checkbox"/> \$100 for 10'x20'	Community group <input type="checkbox"/> \$75 for 10'x10'	Non-profit or student <input type="checkbox"/> Free <small>(Please include a copy of 501(c)3, or of current school ID.)</small>
Non-juried vendors: Please describe what you will be selling.			
Juried artist/artisan vendors:			
You must submit three high-quality photographs of your work for consideration. Please also include an image of your booth. Images can be emailed to info@artfusion19464.org .			
Other juried shows you have participated in:			
Each juried vendor will have a listing on the official festival website page. Each listing will have your name, 1 image of your work, and a short statement. Please describe your work and your process for the website:			
Student Vendors: Students will have an opportunity to exhibit and sell their work at a special cooperative space. Please choose a first, second and third choice from the times listed below. Students are responsible for selling their own work during their shifts.			
Monday 7/3: ____ 10am-noon ____ Noon-2pm ____ 2pm-4pm ____ 4pm-6pm			
Tuesday 7/4: ____ 10am-noon ____ Noon-2pm ____ 2pm-4pm ____ 4pm-6pm			

It is understood and agreed that I hold harmless ArtFusion 19464, Pottstown GoFourth! Festival organizers and sponsors for any and all losses, damages or personal injuries due to theft, fire, breakage, acts of God or legal claim in conjunction with Pottstown GoFourth! Festival.

I have read and agree to the rules of the Festival, included with this application.

Signature: _____ Date: _____