



800 West Germantown Pike
East Norriton, PA 19403
610.539.3393 • gnal.org

2018 Theme Show Prospectus

"CONTRAST" • November 3 & 4, 2018

What do most artists love? CONTRASTS! Greater Norristown Art League's annual Theme Show will focus on your interpretation of Contrasts.

Artist Shelley Esaak defined contrast as "... a principle of art. When defining it, art experts refer to the arrangement of opposite elements (light vs. dark colors, rough vs. smooth textures, large vs. small shapes, etc.) in a piece so as to create visual interest, excitement, and drama."

Use the words visual interest, excitement, and drama to get your creative juices flowing! Contrast can play a gamut of roles, from traditional artwork to abstract, from patterns to surrealism, in sculpture and photography.

INFORMATION • DATES • TIMES

ARTWORK DROP OFF

Friday, November 2 • 4 – 7 PM (doors lock promptly at 7 PM)

PUBLIC GALLERY HOURS

Saturday, November 3 and Sunday, November 4 • 12 – 5 PM

CLOSING RECEPTION

Sunday, November 4 • 3 – 5 PM

AWARDS PRESENTATION

Sunday, November 4 • 4:30 PM (artwork pick up until 6 PM)

Christopher Stanley • Juror

Christopher M. Stanley was born in Honolulu, HI, and currently lives and works outside of Philadelphia, PA. He earned his Bachelor of Fine Arts at Tyler School of Art of Temple University and a Master of Arts at The University of the Arts, Philadelphia, PA.

He has been exhibited at various shows and has had work represented at The Pew Center for Arts & Heritage Philadelphia, PA, and the Southern Graphics Council Invitational. He was also awarded the Lester and Violet Hecht Memorial Award for outstanding achievement in printmaking. Professionally, Christopher has more than twenty years in the screen-printing & design trade and also currently teaches a range of art history & visual arts in higher education. His current artistic endeavors include both representational and abstract works.

Chairpersons

Mary Ellen Sillcox – piscesmesgnal@gmail.com • Ria Hyer – ria.gnal.2018@gmail.com • GNAL – 610.539.3393

Fees

Entry Fees: Member \$15, Non-Member \$30 • Up to 2 pieces allowed; no bigger than 40" on any side, this includes the frame.

Please fill out forms, cut out and bring to art show drop off on Friday night.

Please see back side for more information.

Name _____	Name _____
Phone _____	Phone _____
Email _____	Email _____
Title _____	Title _____
Medium _____	Medium _____
Price _____	Price _____

EXHIBITION AWARDS

The following awards will all be given for excellence in any medium. (exceptions are noted)

Special Theme Show Award \$75

First Prize – \$50

Second Prize – \$40

Third Prize – \$30

MEMORIAL AWARDS – \$ 50

Donald Robinson Memorial Award for Watercolor with emphasis on light and dramatic atmosphere

MEMORIAL AWARDS – \$ 25

Rose Bolef Memorial Award

Frank Moulton Carter Memorial Award for imaginative artwork

Nelle Clemson Memorial Award for excellence in Watercolor

Robert Copeland Memorial Award for excellence in Pen & Ink or Pencil drawing

Frances DuBon Memorial Award

Ann Greiner Memorial Award

Beverly "Sunny" Holmes Memorial Award

Pat Kilgour Memorial Award

Lois Rapp Memorial Award

SUBMISSION RULES

"ELIGIBILITY"

All professional and non-professional artists.

No previously exhibited work from any GNAL exhibits.

Members may exhibit two pieces with \$15 entry fee.

Non-members may exhibit two pieces with a \$30 entry fee. You may opt to become a member at drop-off.

"LIMITS"

No bigger than 40" on any side, **this includes the frame.**

Entries may be for sale or not for sale. NO POR accepted.

Awards will be given in accordance with GNAL policy on minimum number of entries required for each category.

"SALES"

20% commission will be charged on all work sold by GNAL members.

30% commission will be charged on all work sold by non-members.

Buyer's check must be made out to the artist.

Upon acceptance in the show, the artist assumes responsibility for payment of proper commission due to GNAL Submission.

All entries must be delivered to GNAL Gallery following the guidelines stated in this prospectus. GNAL does not assume responsibility for any work; however, all reasonable care will be taken in handling pieces submitted. GNAL does not insure your work. **"ENTER AT YOUR OWN RISK."**

In the event of a question regarding Pro or Non-Pro status, the receiving committee will have the sole right and responsibility in accordance with GNAL rules to determine an artist's status. All sculpture must have its own base. Sculpture must be portable. No three-dimensional pieces may be attached to the walls or floor for support; must be self-supporting. Any work may be rejected for content or presentation if determined by the Chairperson(s) to be unsuitable for exhibition in the GNAL Gallery. **\$10 per day will be charged for storage of any works not picked up at designated time, "unless prior arrangements are made with co-chair."**

UPDATED POLICIES

SIZE RESTRICTION EACH ARTIST:

• **No bigger than 40" on any side, this includes the frame.**

• ALL entries must remain for duration of the show. If not followed, any prize awarded will be forfeited and ARTIST will be prohibited from ALL GNAL exhibitions for ONE FULL YEAR; NO EXCEPTIONS

• ALL two-dimensional work must be properly framed and wired with braided wire ONLY. String, other types of wire, sawtooth hangers, etc. will not be accepted.

PLAGIARISM

• No copies of published art, photos, no clip art, no derivation from other artists' photographs, books, videos or artwork will be accepted at any of our shows or events. This includes images from the internet, even those that are "royalty free." At any time, and at the discretion of the Board, if work is deemed to be copied from another artist's work or images, it will be removed from display immediately, and any prize awarded will be null and void. The artist will also be banned from any show at or sponsored by GNAL for ONE FULL YEAR.

If you have a website,
please put your web address
below:

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