

GNAL • 2019 Fall Show Prospectus

Greater Norristown Art League
800 West Germantown Pike, East Norriton, PA 19403

ART SHOW DATES AND TIMES

ARTWORK DROP OFF
Thursday, September 26 • 4 TO 7 PM (doors lock promptly at 7 PM)

OPENING WINE AND CHEESE RECEPTION
Friday, September 27 • 5:30 TO 8:30 PM

PUBLIC GALLERY HOURS
Saturday, September 28 and Sunday, September 29 • 12 - 5 PM

CLOSING RECEPTION
Sunday, September 29 • 3 - 5 PM

AWARDS PRESENTATION
Sunday, September 29 • 4:30 PM with artwork pick up until 6 PM

CASH AWARDS WILL BE PRESENTED AT AWARDS PRESENTATION

Art Show Contact: contact@gnal.org | 610.539.3393 | gnal.org/events/art-shows/

JUROR: Wendy Scheirer

W. B. Scheirer is a watercolorist whose paintings exhibit a love of color, drawing, and the fluid quality of the medium.

Wendy earned a BFA in Graphic Design from Arcadia University, followed by five years at American Greetings as an art planner and director. She continued painting studies with many master watercolor painters, including Charles Reid, Burt Silverman, Frank Webb, and Mary Whyte.

An award winning fine artist, she has achieved signature status in the Pennsylvania Watercolor Society, Baltimore Watercolor Society, and the Philadelphia WaterColor Society where she served on the board for twelve years.

Since 1981 she has become well known as an inspiring teacher in many local art centers, including Chester County Art Association, Wayne Art Center, Community Art Center of Wallingford, Darlington Fine Art Center, and at the university level at West Chester University and Immaculata University.

Wendy has also used her design skills while employed as a graphic artist for the Chester County Library.

Her work is represented in collections of the Hagley Museum and Kutztown University and the Chester County ARC, which has put her paintings into print. She is featured in *Speaking for Themselves: the Artists of Southeastern Pennsylvania*, by Daphne Landis, and *The Four Seasons of Chester County, The Artists* by Red Hamer. She has also been represented by Sunset Hill Gallery, Hardcastles Gallery and William Ris Gallery.

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EXHIBITION AWARDS

- Awards will be given in accordance with GNAL policy on minimum number of entries required for each category.

SUBMISSION RULES

ELIGIBILITY

- Open to all Emerging (formerly “Non-Pro”) and Established (formerly “Pro”) artists.
- No previously exhibited work from any GNAL exhibits will be accepted.
Members may exhibit two pieces with no entry fee.
- Non-members may exhibit two pieces with a \$35 entry fee.
- You may opt to [become a member at gnal.org](http://gnal.org) or at drop-off.
- All artists must submit a signed Release and Waiver of Liability.
- In the event of a question regarding “Established” or “Emerging” status, the receiving team will have the sole right and responsibility in accordance with GNAL policies and procedures to determine an artist’s status.
- Any work may be rejected for content or presentation if determined by GNAL to be unsuitable for exhibition.

PLAGIARISM

- No copies of published art, photos, no clip art, no derivation from other artists’ photographs, books, videos or artwork will be accepted at any of our shows or events. This includes images from the internet, even those that are “royalty free.” At any time, and at the discretion of the Board, if work is deemed to be copied from another artist’s work or images, it will be removed from display immediately, and any prize awarded will be null and void. The artist will also be banned from any show at or sponsored by GNAL for ONE FULL YEAR.

- ALL entries must remain for the duration of the show. Failure to display the entry for the duration of the show, will result in having any prize awarded forfeited and ARTIST will be prohibited from ALL GNAL exhibitions for ONE FULL YEAR. NO EXCEPTIONS.

REQUIREMENTS

- Each artist may enter one large (not to exceed 40” INCLUDING FRAME on any side) & one small piece (not to exceed 14” INCLUDING FRAME on any side.)
- Entries may be for sale or not for sale. NO POR accepted.

- Work with temporary supports or fasteners will not be accepted.
- ALL two-dimensional work must be properly framed and wired with braided wire ONLY. String, other types of wire, sawtooth hangers, etc. will not be accepted.

Sculpture

- All work should be self-supporting, properly mounted, and stable. Utilitarian items such as furniture or vessels will NOT be accepted. Size and weight of work should be such to be moved easily and safely by one person. Weight of any wall hangings will be a consideration.

Photography

- Original photographic media accepted, traditional and digital.

DROP OFF / PICK UP

- All entries must be delivered to GNAL Gallery following the requirements stated in this prospectus.
- GNAL does not assume responsibility for any work.
- GNAL does not insure your work. ENTER AT YOUR OWN RISK

SALES

- 20% commission will be charged on all work sold by members during the show.
- 30% commission will be charged on all work sold by non-members during the show.
- Buyer’s check must be made out to the artist. The artist assumes responsibility for payment of proper commission due to GNAL within 10 days of the sale. (GNAL will accept cash or check)

NEW POLICY - 2019 STRICTLY ENFORCED

- A Storage Fee of \$10 per day *will be* charged for storage of any works not picked up at designated time, unless prior arrangements are made with GNAL.
- Any art work left after 6 pm on the Closing Reception day, will be kept under lock and key for 30 days or until picked up by the artist. It is the artist’s responsibility to arrange pick up, and to pay the \$10/day Storage Fees. (GNAL will accept cash or check). Although, GNAL will make every reasonable attempt to contact the artist, after 30 days the artwork will become GNAL’s property and any cash awards will be forfeited.

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2019 Annual Fall Prospectus - Artist Release and Waiver of Liability

Name: →

E-mail: →

Phone: →

Artist Release:

I, the above named, hereby assume all risks and hazards incidental to or arising out of my participation in the GNAL Annual Fall Exhibition.

The Artist warrants and represents that he or she is the sole legal owner of all right, title and interest in all Artwork, including all related intellectual property interests such as trademarks and the sole and exclusive copyright in all artwork, and has the full right and authority to enter this Agreement and grant the rights required by this Agreement.

Waiver of Liability:

I do hereby expressly release and hold harmless the parties listed below, Greater Norristown Art League, any of GNAL’s team members, all of its staff, volunteers, both individually and collectively, from liability for any and all damages to or for the loss of the artwork that I am voluntarily submitting.

I do hereby release and hold harmless the above listed parties from any claim arising from and usage of the facilities.

I HAVE READ, UNDERSTAND, AND AGREE TO THE POLICIES AS STATED ABOVE.

Artist Participant Signature: →

Date: →

Artwork Title, Medium, Price:

- 1. _____ \$ _____
- 2. _____ \$ _____

GNAL 2019 Fall Show Artwork Labels

Please fill out in ADVANCE of show and Print Clearly

Artwork #1 : Adhere to back of piece, lower right corner

Artist: _____

Phone #: _____

Title: _____

Medium: _____ Price: _____

Choose one:

Emerging Artist

Established Artist

Artwork #1 : Hand in to GNAL at Check-in

Artist: _____

Phone #: _____

Title: _____

Medium: _____ Price: _____

Choose one:

Emerging Artist

Established Artist

Artwork #2 : Adhere to back of piece, lower right corner

Artist: _____

Phone #: _____

Title: _____

Medium: _____ Price: _____

Choose one:

Emerging Artist

Established Artist

Artwork #2 : Hand in to GNAL at Check-in

Artist: _____

Phone #: _____

Title: _____

Medium: _____ Price: _____

Choose one:

Emerging Artist

Established Artist