

GNAL Members Virtual Art Show Guide - September 2020

Show opens for online viewing on September 26, 2020

The deadline for submissions is September 12, 2020

Thanks for your interest in the 2020 Online Fall Art Show with GNAL. Since the show will be online this year we've created this guide to help you prepare your work for virtual display. We'll be curating the project on Behance, an online and free platform for sharing creative projects.

The process is simple: just email our Art Show Host, Patrick Rodgers at prodgers@mc3.edu Email Patrick an image of each piece you'd like to enter along with some basic information: Your name, your address, your phone, your email, Title of the piece, medium(s) used, and price of piece. (Without this information we will not know how to contact you.)

The deadline for submissions is September 12, 2020

Each GNAL member can submit up to two (2) pieces of their work with no entry fees and frames are not required. All images and information will be uploaded to the Behance GNAL 2020 Fall Art Show project and everyone will be able to view it! This year's Juror is George Thompson, and Awards will be given in accordance with GNAL policy on the minimum number of entries required for each category.

- Open and FREE to all Emerging and Established artists with up to date GNAL membership.
- Non-members may exhibit two (2) pieces with a \$35 entry fee.
- You may renew or join GNAL here gnal.org/membership
- No previously exhibited work from any GNAL exhibits.
- There are no size of artwork restrictions.
- No copies of published art, photos, no clip art, no derivation from other artists' photographs, books, videos or artwork will be accepted at any of our shows or events. This includes images from the internet, even those that are "royalty free." At any time, and at the discretion of the Board, if work is deemed to be copied from another artist's work or images, it will be removed from the display immediately, and any prize awarded will be null and void. The artist will also be banned from any show at or sponsored by GNAL for ONE FULL YEAR.

SALES

- 25% commission will be charged on all work sold by members during the show.
- 30% commission will be charged on all work sold by non-members during the show.
- Buyer's check must be made out to the artist. The artist assumes responsibility for payment of proper commission due to GNAL within 10 days of the sale. (GNAL will accept cash or check)

Please reach out with any questions, and I hope to see your work soon!

Patrick Rodgers, GNAL Art Show Host prodgers@mc3.edu

Kathy Bampfield, GNAL Art Show Team gnartleague@gmail.com

Present your work well!

Whether you're photographing your work with a top-quality camera, scanner, or a smartphone here are a few things to keep in mind so that you get the best :

- Try to give your piece even lighting with no shadows.
- Try Adobe Scan app! This app takes clear photos and automatically finds the edges and adjusts your images to eliminate keystone. You can also email directly from the app. It's free and you can create an account or just sign into it through a Google or Facebook account.
- For 3D pieces just do the best you can! Feel free to send multiple views of 3D pieces so we can see it in the round even if not all at once.

If you need assistance with photographing artwork please contact:

**Mary Ellen Sillcox by phone: 415-652-4306 or
email: maryellen.gnal.2020@gmail.com**

Pricing Your Work

Here are some things to consider when trying to put a price on your art:

- How much time did you spend making it?
- How much did the materials cost that you put into it (canvas, clay, paints, finishes, etc.)?
- What ballpark cost do you think it would be to ship to someone else? If someone does purchase it consider how much it would cost to frame/pad/box your piece for shipping within our region.
- How much does it mean to you? Not everything about price comes down to hard costs of time and materials. Sometimes it just has that “wow” factor that means a lot to you or someone else. That’s worth something! That’s what an artist can do that no one else can and you should value that as best you can in the price.
- Still stuck? You can always put “Not for sale” if you truly don’t want to sell it.
- Behance is an online platform and this show could be seen by anyone around the world. We’ll certainly send it out to our community contacts and campus community but once the whole show is shared with the world who knows how the world will respond? We just might find patrons from places we couldn’t have imagined.

Note on file types and animations:

Behance can only accept .jpeg, .gif, and .png file formats; if you have an animation file (.mov or .mp4), PDF, or some other file type you can still send it to me and I’ll see if there’s another way to present your work within the show.

Remember, the deadline for submissions is September 12, 2020!

Please send your entries to Patrick Rodgers prodgers@mc3.edu before then!

Don’t forget to include your name, your address, your phone, your email, title of each piece, medium(s) used, and price of each piece. (Without this information we will not know how to contact you.)